

eHealth Exchange

Annual Meeting

NOV 14 2023

SAN DIEGO | CALIFORNIA

eHealth Exchange

SPONSORSHIP OPPORTUNITIES

ehealthexchange.org/annual-meeting

You're Invited To Be A Part Of Our

Annual Participant Meeting

The 2023 meeting will be held at the recently renovated Town and Country Resort in San Diego, CA.

Tuesday, November 14, 2023

The eHealth Exchange's 2023 Participant in-person meeting is expected to draw more than 150 attendees including federal agencies, health systems, physicians, regional and state health information exchanges, as well as the eHealth Exchange Validated Vendors supporting them.



This annual event promises to be a must-attend gathering of health IT interoperability experts. Take advantage of this unique opportunity to network with eHealth Exchange participants in Sunny San Diego as well as showcase your company's capabilities. The robust agenda will include product roadmaps, government representatives, data sharing case studies, technical tips and tricks, networking events, and much more.

Attached is the Sponsorship Prospectus which outlines our available sponsorship packages. These packages provide great visibility with our attendees, but for ultimate exposure, select an upgrade! If you have any questions or would like to discuss these opportunities further, please contact us at marketing@ehealthexchange.org.

Sincerely,
The eHealth Exchange Team

Sponsor Fact Sheet



Meeting Dates

November 14, 2023



Hotel Information

Town and Country Resort

500 Hotel Circle North
San Diego, CA 92108
towncountry.com

Room Rate

\$200+ \$20 resort fee + taxes/night (room rate is available until October 14, 2023 or until room block is sold out). [Click here to book your room.](#)



Projected Attendance

150 Attendees



Attendee Roles

- President/CEO
- Executive Director
- CIO/ CTO
- VPs of Operations & Information Systems
- CMIO
- Directors of IT, Health Information Systems, & HIE

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Platinum Sponsorship (1 available)

\$10,000

PRE-MEETING BENEFITS

- Company highlighted in Meeting marketing email communications (2 emails)
- Company Name in eHealth Exchange Annual Participant Meeting Media Release (1 release)
- Company Logo and URL link from Meeting website to Sponsor's homepage
- 150-word company description and Logo in Meeting Program Guide
- One-time use of pre-event and post-event registration list (Communications are sent through eHealth Exchange)
- Full-page Ad in Meeting Program Guide

ONSITE MEETING BENEFITS

- Exclusive Co-Sponsorship of Evening Networking Reception
- 5-minute opportunity to address reception attendees
- Verbal Sponsor recognition at Evening Networking Reception
- Logo displayed on Evening Networking Reception signage
- Logo on cocktail napkins at reception
- 2-minute Introduction of Keynote Speaker
- Company Logo displayed on Meeting Signage as Platinum Sponsor
- Company Logo in Meeting Program Guide
- Verbal recognition in General Session (Also Dedicated Slide)



MEETING PASSES

- (4) Complimentary Meeting passes (a \$1600 value)

POST-MEETING BENEFITS

- One-time use of pre-event and post-event registration list (Communications are sent through eHealth Exchange)
- Company Logo and URL link from Meeting website to Sponsor's homepage (for four weeks post meeting)

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Gold Sponsorship (1 available)

\$7,000

PRE-MEETING BENEFITS

- Company logo and URL Link from Meeting website to Sponsor's homepage
- Company highlighted in Meeting marketing email communications (1 email)

ONSITE MEETING BENEFITS

- Exclusive Sponsorship of Lunch
- 2-minute introduction of Afternoon Session speaker
- Sponsorship recognition during Lunch (Dedicated slide)
- Logo displayed on Lunch signage as Sponsor
- Logo displayed on Meeting Signage as Gold Sponsor
- 100-word company description and Logo in Meeting Program Guide
- Half-Page Ad in Meeting Program Guide



MEETING PASSES

- (3) Complimentary Meeting passes (a \$1200 value)

POST-MEETING BENEFITS

- Company logo and URL Link from Meeting website to Sponsor's homepage (for four weeks post meeting)

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Silver Sponsorship (2 available)

\$4,000

PRE-MEETING BENEFITS

- Company logo on Meeting website

ONSITE MEETING BENEFITS

- Sponsorship recognition during Breakfast (Dedicated slide)
- Company logo displayed on Breakfast signage as Breakfast Sponsor
- Company logo displayed on Meeting Signage as Silver Sponsor
- 75-word company description and logo in Meeting Program Guide
- Quarter-page Ad in Meeting Program Guide

MEETING PASSES

- (2) Complimentary Meeting passes (an \$800 value)

POST-MEETING BENEFITS

- Company logo on Meeting website (for four weeks post meeting)



Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Bronze Sponsorship (2 available)

\$2,000

PRE-MEETING BENEFITS

- Company logo on Meeting website

ONSITE MEETING BENEFITS

- Sponsorship recognition during Break (Dedicated slide)
- Company Logo displayed on Break signage as Sponsor
- Company Logo displayed on Meeting Signage as Bronze Sponsor
- 50-word company description and logo in Meeting Program Guide

MEETING PASSES

- (1) Complimentary Meeting pass (a \$400 value)

POST-MEETING BENEFITS

- Company logo on Meeting website (for four weeks post meeting)



Additional Sponsorships



Wi-Fi

(1 available)

\$4,000

Sponsorship of
conference Wi-Fi



Meeting Bag

(1 available)

\$3,500

Co-sponsorship with eHealth Exchange
of the meeting bag each attendee
receives at registration



Hotel Room Literature or Gift Drop

(3 available)

\$1,500

Sponsor supplies collateral piece and/or gift
to be delivered to each attendee's room who
is a guest at the Town and Country Resort



Hotel Key Cards

(1 available)

\$3,000

Co-sponsorship with eHealth Exchange
of the hotel key card each hotel guest
receives at check-in

eHealth Exchange[™]

To reserve your sponsorship or discuss customizing an opportunity,
please contact marketing@ehealthexchange.org.