



eHealth Exchange
**Annual
Meeting
2023**
NOV 14
SAN DIEGO | CALIFORNIA

Insights from the Top

Bill Howard
Board Chair

eHealth Exchange™

Your Dedicated eHealth Exchange Team



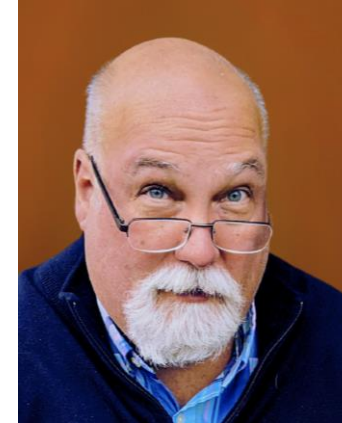
Jay Nakashima



Kathryn Bingman



Pat Russell



Mike Yackanich



Mike McCune



Tina Feldmann

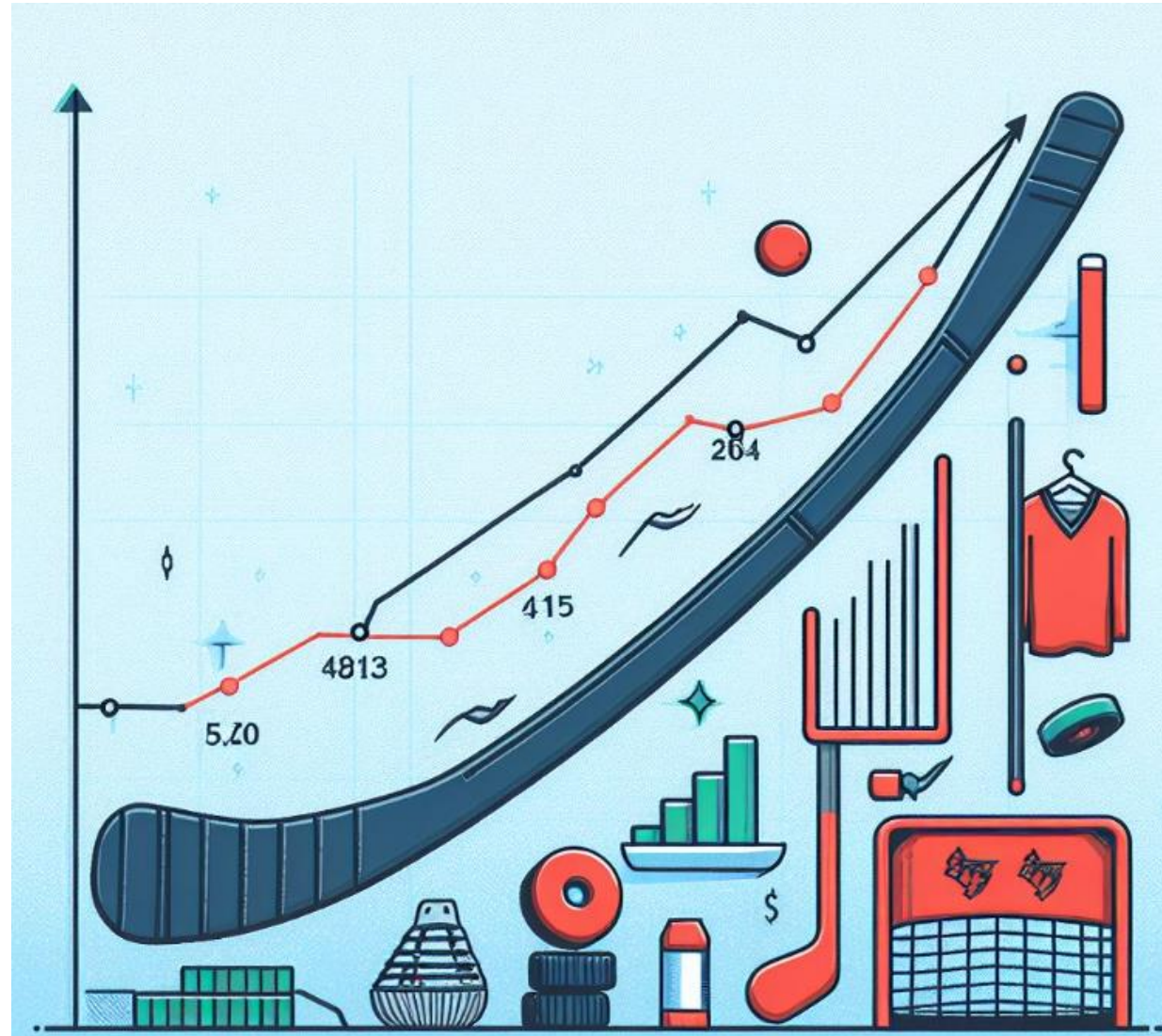


John McBride

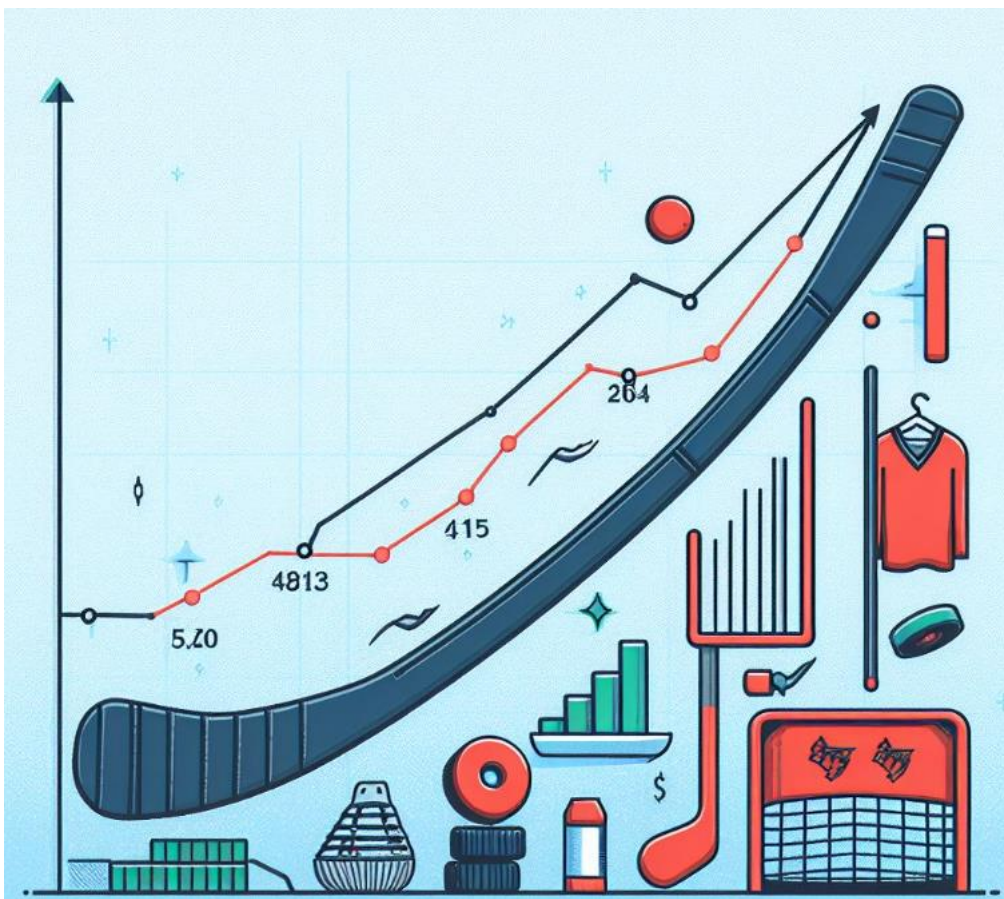


Jay Johnstone

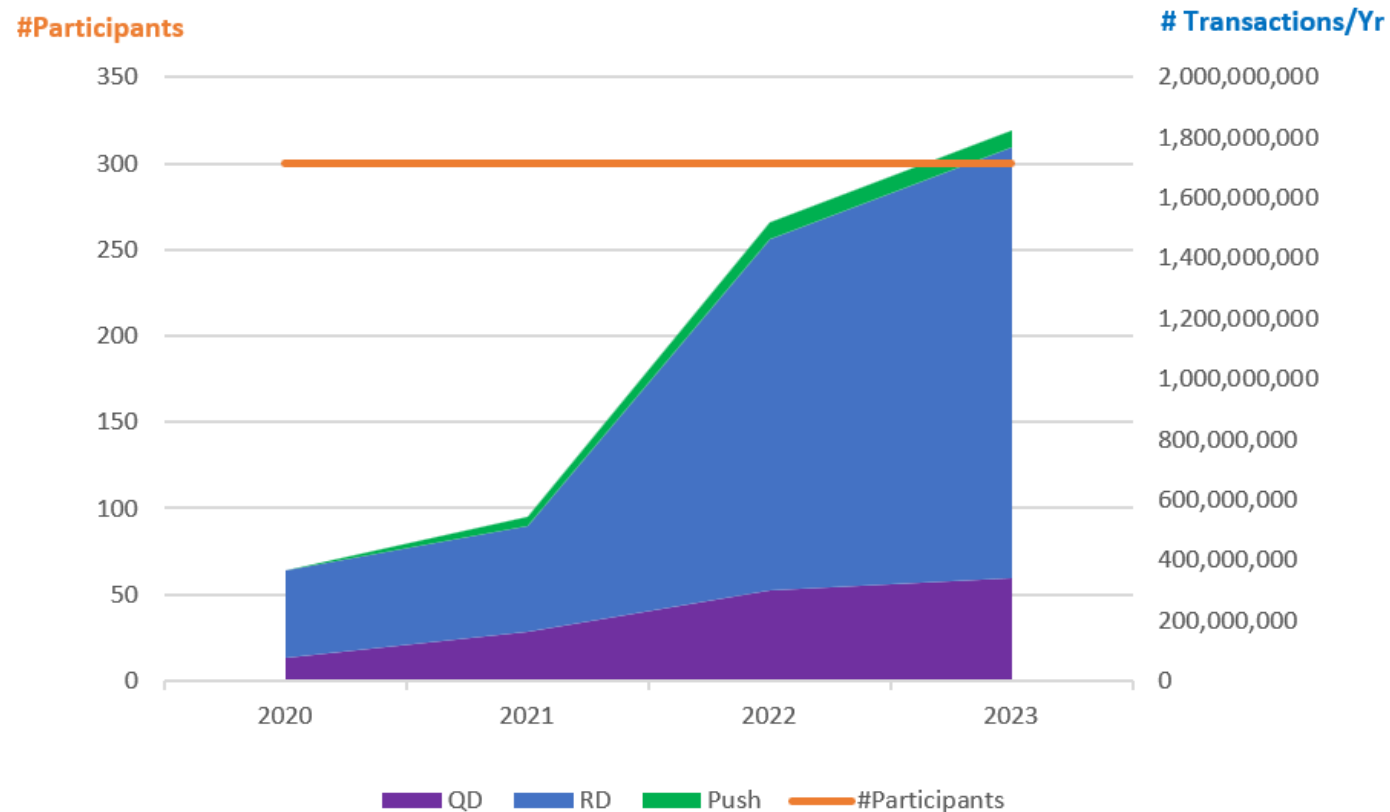




“Hockey Stick Growth” (Text-to-Image by DALL·E 3)

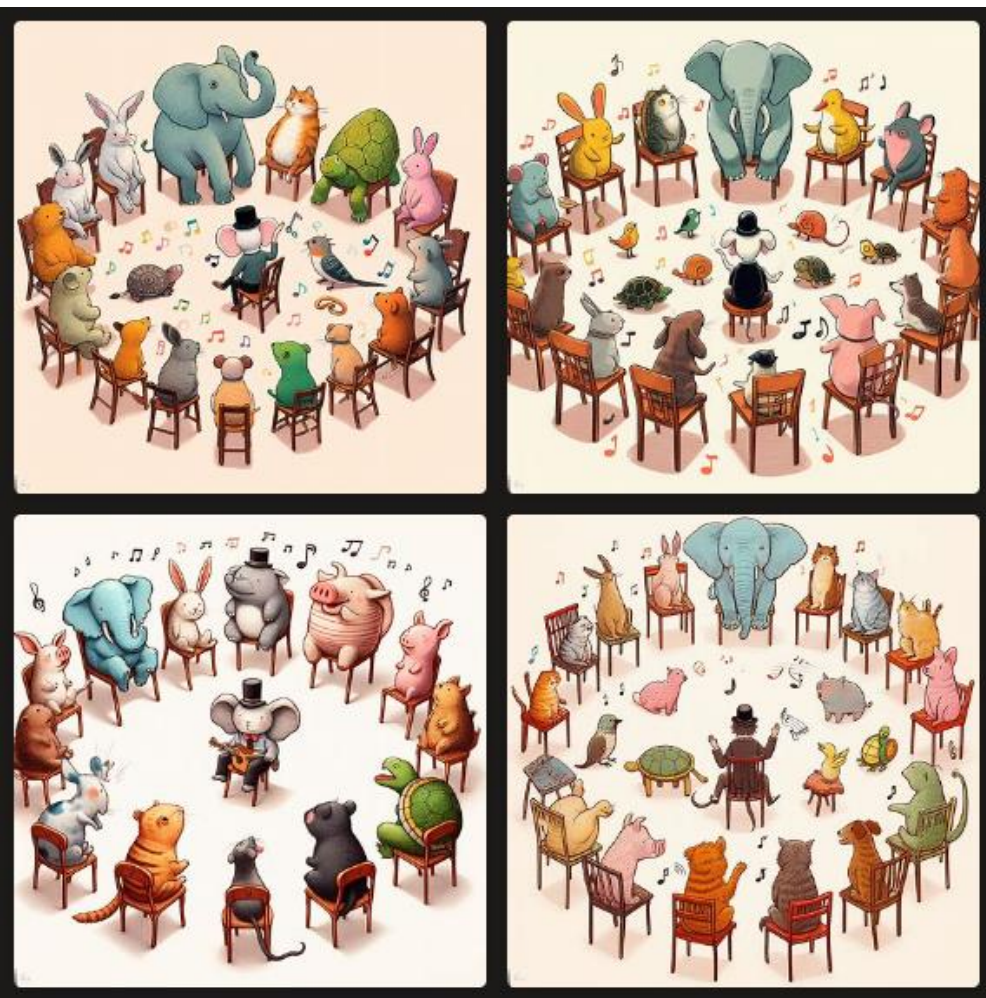


eHealth Exchange - Hub Transaction Growth



The Transition to TEFCA

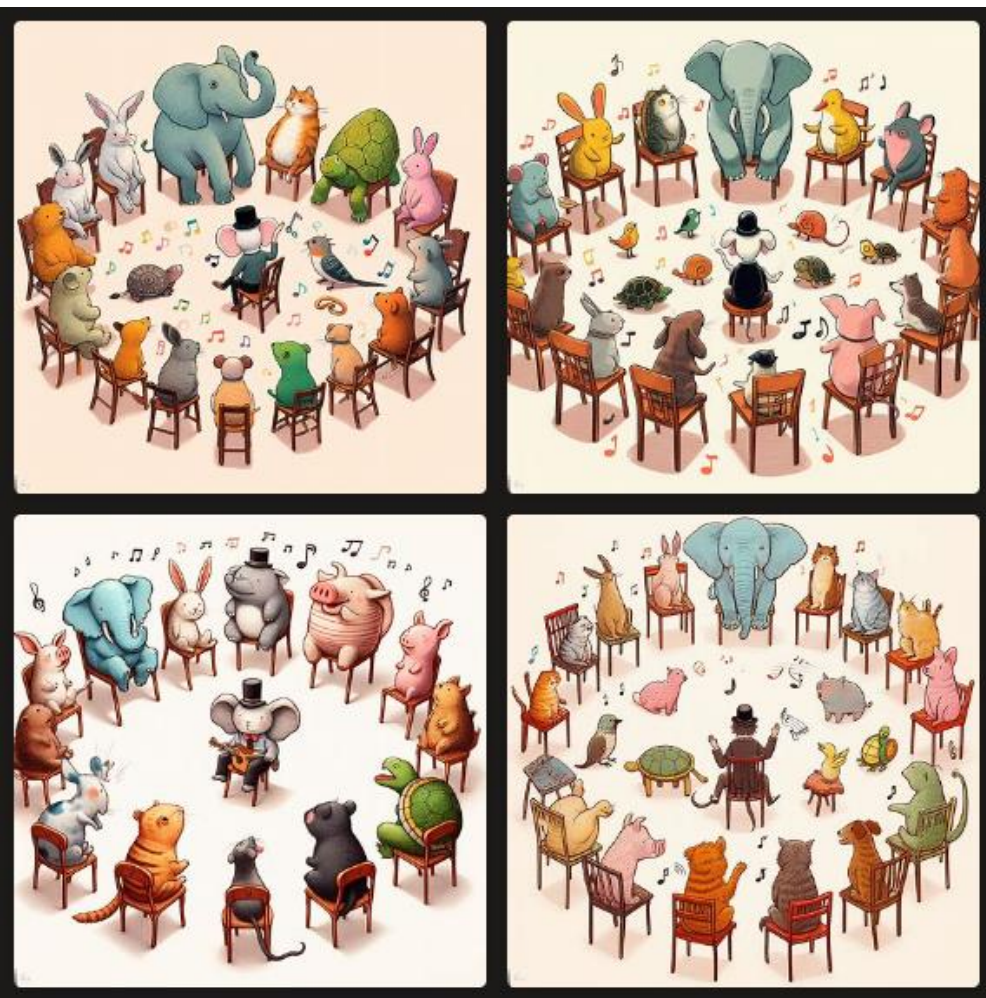
“Tame Animals Playing Musical Chairs”
(Text-to-Image by DALL-E 3)



The Transition to TEFCA – How will it go over the next year?

“Tame Animals Playing Musical Chairs”

(Text-to-Image by DALL-E 3)



“Wild Animals Playing Musical Chairs”

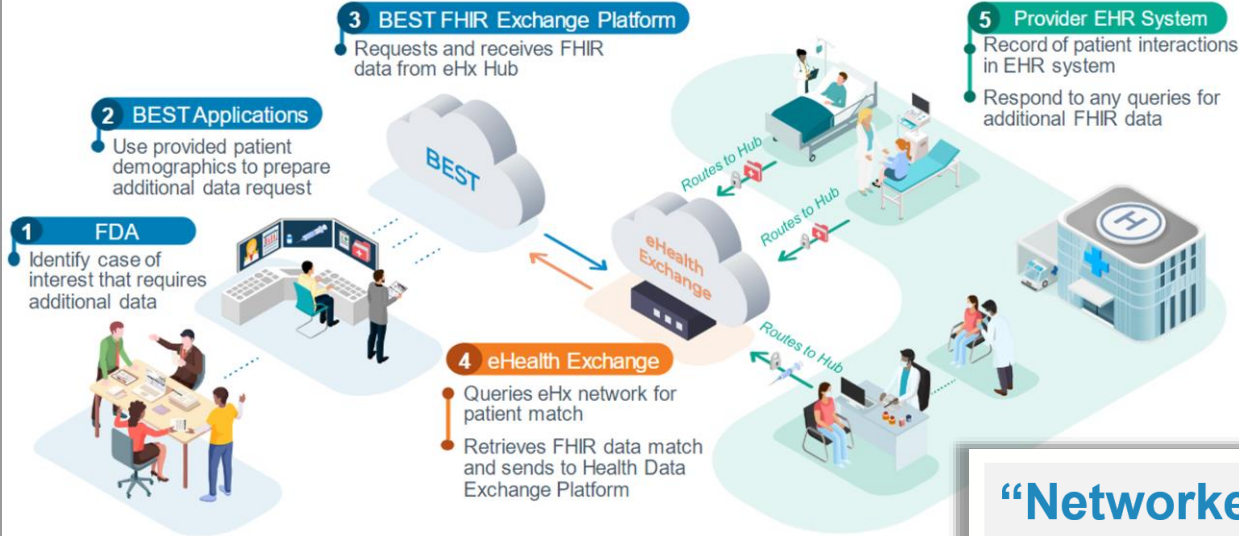
(Text-to-Image by DALL-E 3)



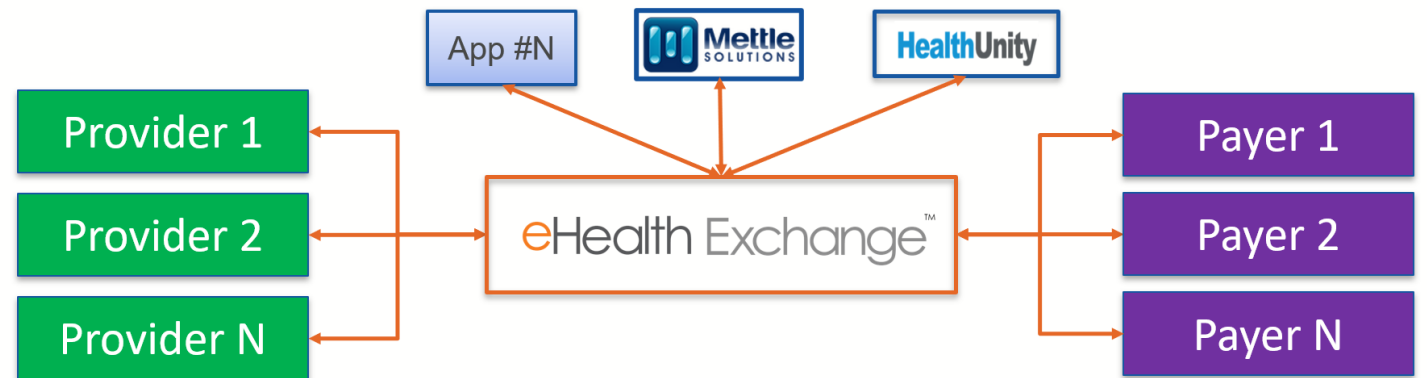
Amidst TEFCA, innovate with new features that align with market needs

“Networked FHIR” for Public Health

FDA



“Networked FHIR” for Provider & Payer Burden Reduction



DURSA Trust Framework (current) -> TEFCA (future)

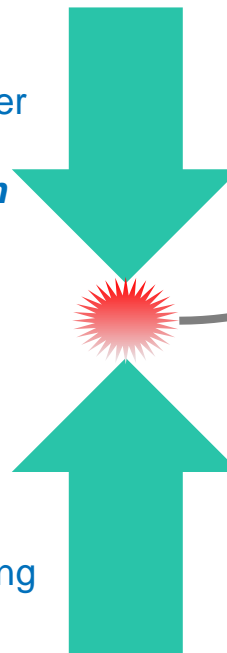
But let's not underestimate the importance of Trust!!!

“National Network for Healthcare” (Text-to-Image by DALL·E 3)

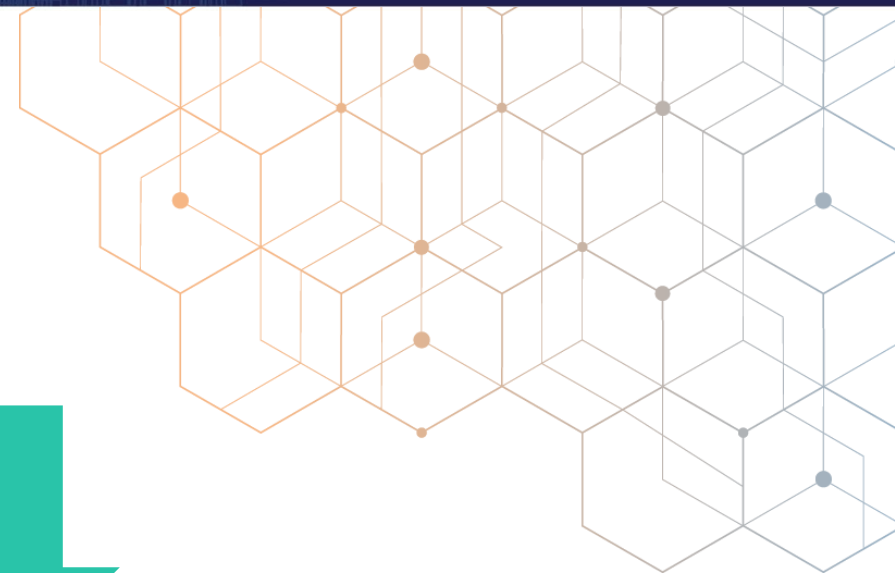


If TEFCA and other regulations are coming **top-down**

And “Networked FHIR” and other initiatives are moving **bottom-up**



Let's continue to work together to spark continued hockey-stick growth!!!



Networking Reception

5:30 - 7:00 PM

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Thank you for your participation.

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