A vibrant sunset over the Nashville skyline, with the city lights reflecting on the water. A large, glowing neon guitar graphic is overlaid on the scene, with the event details integrated into its design.

eHealth Exchange  
**ANNUAL  
MEETING**  
NASHVILLE ★ TN  
DECEMBER **10** 2024

**SPONSORSHIP OPPORTUNITIES**

[ehealthexchange.org/annual-meeting](https://ehealthexchange.org/annual-meeting)



eHEALTH EXCHANGE 2024 ANNUAL MEETING

# About our eHealth Exchange Annual Meeting

Theme:

Illuminate and Amplify  
the Interoperability Beat



## Meeting Dates

December 10, 2024



eHealth Exchange is pleased to host our 2024 in-person Annual Meeting this December in Nashville, Tennessee - - the home of country music, bluegrass, R&B and other genres. This annual event is a must-attend gathering of health IT interoperability experts. It is expected to draw more than 150 attendees including public health and federal agencies, health systems, physicians, regional and state health information exchanges, payers, as well as our eHealth Exchange Validated Vendors who support them.

Join us as we **illuminate** progress made during the year, **amplify** the work to push interoperability forward, as we stay **on beat** with regulatory updates.

The robust agenda will include product roadmaps, government representatives, data sharing case studies, technical tips and tricks, networking events, and much more. Come and showcase your company's capabilities and take advantage of this unique opportunity to network with eHealth Exchange participants.

Below is the Sponsorship Prospectus outlining our sponsorship packages. These packages provide great visibility with our attendees.

If you have any questions or would like to discuss these opportunities further, please contact us at [marketing@ehealthexchange.org](mailto:marketing@ehealthexchange.org).

*Sincerely,  
The eHealth Exchange Team*



eHEALTH EXCHANGE 2024 ANNUAL MEETING

# About eHealth Exchange

eHealth Exchange, a 501(c)3 non-profit dedicated to public good, is the oldest and largest health information network in the country and is most well known as the principal way the federal government exchanges clinical data among federal agencies and with the private sector. Recognized for certified data quality, trusted governance, transparency, and its commitment to privacy, eHealth Exchange facilitates the secure exchange of patient records for more than 250 million patients and processes roughly 21 billion data exchanges annually. Vendor-agnostic, with a broad public health focus, eHealth Exchange provides connectivity for more than 30 electronic health record systems, 60 regional and state HIEs, 75 percent of U.S. hospitals, 85 percent of dialysis centers, and 70,000 medical groups – as well as countless urgent care centers, surgery centers, and clinical laboratories. Five federal agencies (Department of Veterans Affairs, Department of Defense, Indian Health Service (IHS), Food and Drug Administration, and Social Security Administration) also participate in the network to share patient information with private-sector partners as well as other federal agencies. Active in all 50 states, eHealth Exchange connects to other national health information networks today via Carequality and now TEFCA<sup>SM</sup> as a Designated QHIN<sup>TM</sup>.



eHealth  
Exchange

For more information, visit [ehealthexchange.org](https://ehealthexchange.org).

# Our Location



Next to Music City Center and Bridgestone Arena, the all-suite hotel is perfect for exploring downtown Nashville. We are within a mile of the State Capitol, Ryman Auditorium, and Country Music Hall of Fame and Museum. We're within 10 minutes of Vanderbilt and Tennessee State Universities.



## Hotel Information

**Embassy Suites by Hilton**

**Downtown Nashville**

708 Demonbreun Street

Nashville, TN 37203

[hilton.com](https://www.hilton.com)



## Room Rate

\$249 + taxes/night

(room rate is available until November 19, 2024 or until room block is sold out).

[Click here to book your room.](#)

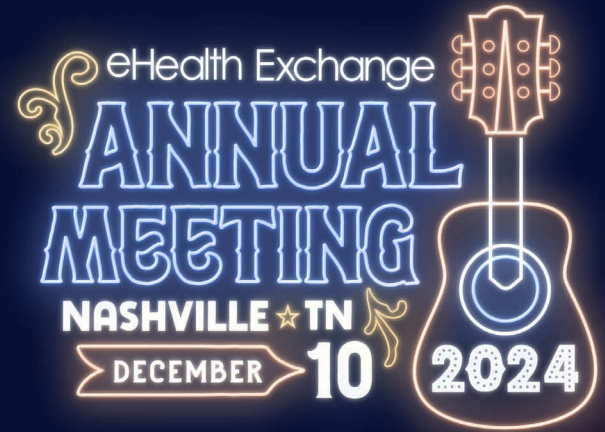




eHEALTH EXCHANGE 2024 ANNUAL MEETING

# Our Attendees

While our Annual Meeting is widely attended by eHealth Exchange participants, all are welcome!



## Projected Attendance

150 Attendees



## Types of Organizations/Individuals Attending

- Health IT Interoperability and Policy Experts
- Government Officials
- Federal Agencies
- Public Health Agencies
- Regional and State HIEs
- TEFCA QHINs and California QHIOs
- Healthcare Organizations
- Electronic Health Record (EHR) Companies
- Health Plans
- Digital Health Companies (Apps)
- eHealth Exchange Validated Vendors



## Attendee Roles

- President/CEO
- CIO/ CTO
- CMIO
- Executive Director
- VPs of Operations & Information Systems
- Directors of IT, Health Information Systems, & HIE

# Sponsorship at a Glance



ANNUAL MEETING

Our sponsorship levels can be found in the following pages, categorized by their own unique benefits aside from those listed in the description or in the subsequent table. All sponsors will receive recognition on the eHealth Exchange website, social media channels, and at the conference. Unless otherwise noted in the individual sponsorship descriptions, there is only one sponsorship available at each level.

This conference is only possible because of sponsors – thank you for your support!

Sponsorship	Cost
Reception Sponsorship	\$10,000
Entertainment Sponsorship	\$4,000
Wi-Fi Sponsorship	\$4,000
Break Sponsorship	\$2,000
Advocate Sponsorship	\$1,000

To reserve your sponsorship please [complete this form](#). If you have any questions contact us at [marketing@ehealthexchange.org](mailto:marketing@ehealthexchange.org).

# Reception Sponsorship

\$10,000



## PRE-MEETING BENEFITS

- Company logo and URL link from event website to Sponsor's homepage
- Company recognition in event marketing email communications (2 emails)
- Company recognition in event posts on social media (2 posts)
- Company name in eHealth Exchange Annual Meeting media release (1 release)
- One-time use of pre-event registration list (Communications are sent through eHealth Exchange)

## ONSITE MEETING BENEFITS

- Exclusive co-sponsorship of evening networking reception
- 5-minute opportunity to address reception attendees
- Verbal Sponsor recognition at evening networking reception
- Logo displayed on evening networking reception signage
- Logo displayed on pocket agenda
- Logo on cocktail napkins at reception
- 2-minute Introduction of keynote speaker
- Company logo displayed on meeting signage as reception sponsor
- Verbal recognition in general session (also dedicated slide)

## MEETING PASSES

- (4) Complimentary Meeting passes (a \$1600 value)

## POST-MEETING BENEFITS

- Company mention in event marketing email communications (1 email)
- Company mention in event post on social media (1 post)
- One-time use of post-event registration list (Communications are sent through eHealth Exchange)
- Company logo and URL link from event website to Sponsor's homepage for four weeks post-event

# Entertainment Sponsorship

\$4,000



## PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

## ONSITE MEETING BENEFITS

- Exclusive entertainment sponsorship of musical activity at reception (i.e. line dancing, song writing) exact activity to be determined at a later date
- 1-minute introduction of musical entertainment
- Company logo displayed on meeting signage as entertainment sponsor

## MEETING PASSES

- (1) Complimentary Meeting pass (a \$400 value)

## POST-MEETING BENEFITS

- Company mention in event marketing email communications (1 email)
- Company mention in event post on social media (1 post)
- Company logo on event website for four weeks post-event





eHEALTH EXCHANGE 2024 ANNUAL MEETING

# Wi-Fi Sponsorship

## \$4,000



### PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

### ONSITE MEETING BENEFITS

- Company logo displayed on meeting signage as Wi-Fi sponsor
- Ability to select customized SSID and password
- Recognition on pocket agenda

### MEETING PASSES

- (1) Complimentary Meeting pass (a \$400 value)

### POST-MEETING BENEFITS

- Company logo on event website for four weeks post-event



eHEALTH EXCHANGE 2024 ANNUAL MEETING

# Break Sponsorship

\$4,000 (2 available)



## PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

## MEETING PASSES

- (1) Complimentary Meeting pass (a \$400 value)

## ONSITE MEETING BENEFITS

- Sponsorship recognition on slide during break
- Company logo displayed on break signage
- Recognition on pocket agenda

## POST-MEETING BENEFITS

- Company logo on event website for four weeks post-event



eHEALTH EXCHANGE 2024 ANNUAL MEETING

# Advocate Sponsorship

\$1,000 (unlimited)



Advocate sponsorship is a visible declaration of support for advancing healthcare interoperability and eHealth Exchange as the only nonprofit network dedicated to the public good.

## PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

## ONSITE MEETING BENEFITS

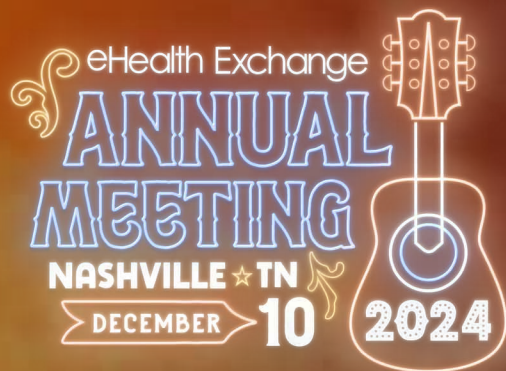
- Sponsorship recognition on slide during break



# Become a Sponsor



Don't miss the opportunity to stand out at this event.



## Have any questions?

Contact us at [marketing@ehealthexchange.org](mailto:marketing@ehealthexchange.org).

## NEXT STEPS

1. [Complete this form](#) to secure your sponsorship.
2. All Sponsors must execute the Sponsor Agreement.
3. Sponsorships must be paid for per the terms of the Sponsorship Agreement.

For additional information about the eHealth Exchange Annual Meeting including registration, hotel reservation and to suggest a meeting topic, visit our event website at [ehealthexchange.org/annual-meeting](https://ehealthexchange.org/annual-meeting).