

SPONSORSHIP OPPORTUNITIES

ehealthexchange.org/annual-meeting

About our eHealth Exchange Annual Meeting



Meeting Dates

November 18, 2025

eHealth Exchange is pleased to host our 2025 in-person Annual Meeting this December in Nashville, Tennessee - - the home of country music, bluegrass, R&B and other genres. This annual event is a must-attend gathering of health IT interoperability experts. It is expected to draw more than 150 attendees including public health and federal agencies, health systems, physicians, regional and state health information exchanges, payers, as well as our eHealth Exchange Validated Vendors who support them.

Join us as we **illuminate** progress made during the year, **amplify** the work to push interoperability forward, as we stay **on beat** with regulatory updates.



The robust agenda will include product roadmaps, government representatives, data sharing case studies, technical tips and tricks, networking events, and much more. Come and showcase your company's capabilities and take advantage of this unique opportunity to network with eHealth Exchange participants.

Below is the Sponsorship Prospectus outlining our sponsorship packages. These packages provide great visibility with our attendees.

If you have any questions or would like to discuss these opportunities further, please contact us at **marketing@ehealthexchange.org**.

Sincerely, The eHealth Exchange Team

About eHealth Exchange

eHealth Exchange, a 501(c)3 non-profit dedicated to public good, is the oldest and largest health information network in the country and is most well known as the principal way the federal government exchanges clinical data among federal agencies and with the private sector. Recognized for certified data quality, trusted governance, transparency, and its commitment to privacy, eHealth Exchange facilitates the secure exchange of patient records for more than 300 million patients and processes roughly 25 billion data exchanges annually. Vendoragnostic, with a broad public health focus, eHealth Exchange provides connectivity for more than 30 electronic health record systems, 58 regional and state HIEs, 75 percent of U.S. hospitals, 85 percent of dialysis centers, 70,000 medical groups, and payers in 34 states – as well as countless urgent care centers, surgery centers, and clinical laboratories.

eHealth Exchange

For more information, visit ehealthexchange.org.

ehealthexchange.org/annual-meeting

Our Location

Next to Music City Center and Bridgestone Arena, the all-suite hotel is perfect for exploring downtown Nashville. We are within a mile of the State Capitol, Ryman Auditorium, and Country Music Hall of Fame and Museum. We're within 10 minutes of Vanderbilt and Tennessee State Universities.

Hotel Information

Embassy Suites by Hilton Downtown Nashville 708 Demonbreun Street Nashville, TN 37203 hilton.com

Room Rate

\$289 + taxes/night (room rate available through 10/28/2025 or until room block is sold out.). Hotel Booking





Our Attendees

While our Annual Meeting is widely attended by eHealth Exchange participants, all are welcome!



Projected Attendance

150 Attendees



Types of Organizations/Individuals Attending

- Health IT Interoperability and Policy Experts
- Government Officials
- Federal Agencies
- Public Health Agencies
- Regional and State HIEs
- TEFCA QHINs and California QHIOs

- Healthcare Organizations
- Electronic Health Record (EHR) Companies
- Health Plans
- Digital Health Companies (Apps)
- eHealth Exchange Validated Vendors



Attendee Roles

- President/CEO
- Executive Director
- CIO/ CTO
- CMIO

- V/Da of Organiziana & Informatio
- VPs of Operations & Information Systems
- Directors of IT, Health Information Systems, & HIE



Sponsorship at a Glance 🧲

Our sponsorship levels can be found in the following pages, categorized by their own unique benefits aside from those listed in the description or in the subsequent table. All sponsors will receive recognition on the eHealth Exchange website, social media channels, and at the conference. Unless otherwise noted in the individual sponsorship descriptions, there is only one sponsorship available at each level.

This conference is only possible because of sponsors – thank you for your support!



Reception Sponsorship \$10,000

PRE-MEETING BENEFITS

- Company logo and URL link from event website to Sponsor's homepage
- Company recognition in event marketing email communications (2 emails)
- Company recognition in event posts on social media (2 posts)
- Company name in eHealth Exchange Annual Meeting media release (1 release)
- One-time use of pre-event registration list (Communications are sent through eHealth Exchange)

ONSITE MEETING BENEFITS

- Exclusive co-sponsorship of evening networking reception
- 5-minute opportunity to address reception attendees
- Verbal Sponsor recognition at evening networking reception
- Logo displayed on evening networking reception signage
- Logo displayed on pocket agenda
- Logo on cocktail napkins at reception
- 2-minute Introduction of keynote speaker
- Company logo displayed on meeting signage as reception sponsor
- Verbal recognition in general session (also dedicated slide)



MEETING PASSES

(4) Complimentary Meeting passes (a \$1600 value)

POST-MEETING BENEFITS

- Company mention in event marketing email communications (1 email)
- Company mention in event post on social media (1 post)
- One-time use of post-event registration list (Communications are sent through eHealth Exchange)
- Company logo and URL link from event website to Sponsor's homepage for four weeks post-event

CHEALTH EXCHANGE 2025 ANNUAL MEETING Wi-Fi Sponsorship \$4,000

PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

ONSITE MEETING BENEFITS

- Company logo displayed on meeting signage as Wi-Fi sponsor
- Ability to select customized SSID and password
- Recognition on pocket agenda



MEETING PASSES

(1) Complimentary Meeting pass (a \$400 value)

POST-MEETING BENEFITS

Company logo on event website for four weeks post-event



SHEALTH EXCHANGE 2025 ANNUAL MEETING Break Sponsorship \$4,000 (2 available)

PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

ONSITE MEETING BENEFITS

- Sponsorship recognition on slide during break
- Company logo displayed on break signage
- Recognition on pocket agenda



MEETING PASSES

(1) Complimentary Meeting pass (a \$400 value)

POST-MEETING BENEFITS

Company logo on event website for four weeks post-event



Advocate Sponsorship \$1,000 (unlimited)



Advocate sponsorship is a visible declaration of support for advancing healthcare interoperability and eHealth Exchange as the only nonprofit network dedicated to the public good.

PRE-MEETING BENEFITS

- Company logo on event website
- Company recognition in event marketing email communications (1 email)
- Company recognition in event posts on social media (1 post)

ONSITE MEETING BENEFITS

• Sponsorship recognition on slide during break



Become a Sponsor



Don't miss the opportunity to stand out at this event.



Have any questions?

Contact us at marketing@ehealthexchange.org.

NEXT STEPS

- 1. Complete this form to secure your sponsorship.
- 2. All Sponsors must execute the Sponsor Agreement.
- 3. Sponsorships must be paid for per the terms of the Sponsorship Agreement.

For additional information about the eHealth Exchange Annual Meeting including registration, hotel reservation and to suggest a meeting topic, visit our event website at **ehealthexchange.org/2025-annual-meeting**/.