

SPONSORSHIP OPPORTUNITIES



eHealth Exchange™

ANNUAL MEETING

Recharging the Connection

October 2026 | Austin, Texas

Hyatt Regency Lost
Pines Resort and Spa

ehealthexchange.org/annual-meeting



About the 2026 Annual Meeting

Meeting Dates

October 27th, 2026

Healthcare transformation demands resilience. The pressure on caregivers, technologists, policymakers, and innovators is real—and so is the risk of burnout. Building the infrastructure that enables better, more informed care takes focus, persistence, and sustained commitment.

In October 2026, eHealth Exchange will convene our in-person Annual Meeting in Austin, Texas, at the Hyatt Regency Lost Pines Resort and Spa to pause, reflect, and recharge the connection that powers nationwide interoperability.

Recharging the Connection is about strengthening what already powers us — our shared purpose, trusted partnerships, and the secure data exchange that supports better care nationwide. We gather to recharge the people behind the work so we can continue advancing trusted interoperability across the country.

This highly anticipated event is expected to draw 250+ senior leaders across the interoperability ecosystem and continues to grow each year.

The agenda will include:

- Federal and public sector perspectives
- Product roadmaps and strategic updates
- Data sharing case studies
- Technical insights and implementation best practices
- Structured and informal networking opportunities

Sponsoring this event is more than brand visibility — it is an investment in the resilience and collaboration that power nationwide interoperability.



About eHealth Exchange

eHealth Exchange is a 501(c)(3) nonprofit dedicated to the public good and is the oldest and largest health information network in the country. It is widely recognized as the principal way the federal government exchanges clinical data among federal agencies and with the private sector.

The network facilitates secure exchange of patient records for more than 250 million patients and processes over 25 billion data exchanges annually.



Participants include:

5 federal agencies

57 regional and state HIEs

75% of U.S. hospitals

70^k medical groups

Payers in **34** states

71 public health jurisdictions

90% of dialysis centers

eHealth Exchange is active in all 50 states and connects nationally through Carequality and TEFCA™ as a Designated QHIN™



Who Attends



250+ interoperability and health IT leaders, including:

- Health IT interoperability and policy experts
- Federal and public health agencies
- Health systems and physician organizations
- TEFCA QHINs and CMS Health Tech Ecosystem pledgees
- Regional and state HIEs
- EHR companies and digital health innovators
- Health Plans
- Patient Advocates
- eHealth Exchange Validated Vendors

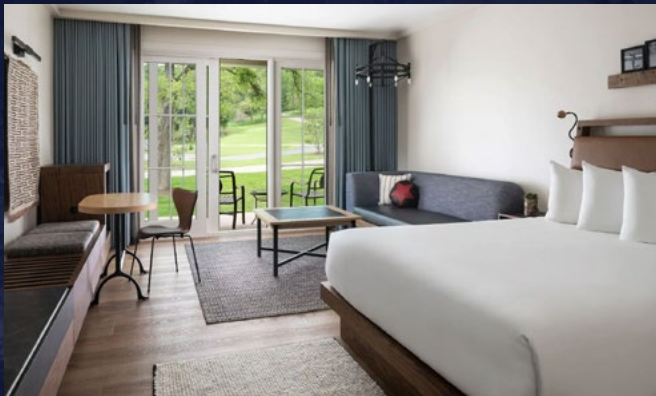


Typical roles include:

- CEOs and Executive Director
- CIOs, CTOs, and CMIOs
- VPs and Directors of IT, Interoperability and Health Information Systems



Our Location



Hyatt Regency Lost Pines Resort and Spa Lost Pines, Texas (Austin area)

Set on 405 acres along the Lower Colorado River in Texas Hill Country, the property provides a serene, wellness-focused setting designed for strategic dialogue and personal renewal.



Room Rate: \$308 + taxes per night
(Room block available until October 5, 2026 or until sold out)

Click here to book your room →



Sponsorships Opportunities

Our sponsorship levels can be found in the following pages, categorized by their own unique benefits.

All sponsors receive:

- Recognition on the event website
- Recognition via social media
- Onsite signage recognition

Unless otherwise noted, each sponsorship level is exclusive

SPONSORSHIPS AT A GLANCE

Pinnacle Sponsorship	\$16,000
Horizon Sponsorship	\$12,000
Momentum Sponsorship	\$10,000
Signal Sponsorship	\$4,000
Refuel Sponsorship (2 Available)	\$3,000
Steward Sponsorship	\$1,000

We are grateful to the organizations that invest in advancing nationwide interoperability and supporting eHealth Exchange’s nonprofit mission. Your partnership strengthens the trusted connections that improve care across the country.

Pinnacle Sponsorship

Maximum visibility and strategic thought leadership positioning

ONSITE MEETING BENEFITS

- › Exclusive co-sponsorship of evening networking reception
- › One approved educational session opportunity (moderate a panel or deliver a Breakout presentation, content subject to eHealth Exchange approval)
- › 5-minute address during reception
- › 2-minute keynote introduction
- › Premium signage and pocket agenda recognition
- › Dedicated recognition slide in general session
- › Logo on cocktail napkins at reception

MEETING PASSES

- › Four (4) complimentary registrations (\$1800 value)

PRE-MEETING BENEFITS

- › Logo and hyperlink on event website
- › Recognition in three marketing emails
- › Recognition in three social posts
- › Inclusion in Annual Meeting press release
- › One-time pre-event attendee outreach (distributed by eHealth Exchange)

POST-MEETING BENEFITS

- › Recognition in one follow-up email
- › Recognition in one post-event social post
- › One-time post-event attendee outreach (distributed by eHealth Exchange)
- › Logo on website for four weeks post-event



\$16,000

Pinnacle



Horizon Sponsorship

High-impact visibility with welcome reception

ONSITE MEETING BENEFITS

- › Exclusive co-sponsorship of welcome happy hour
- › 3-minute address during reception
- › Signage and pocket agenda recognition
- › Dedicated recognition slide in general session

MEETING PASSES

- › Three (3) complimentary registrations (\$1350 value)

PRE-MEETING BENEFITS

- › Logo and hyperlink on event website
- › Recognition in two marketing emails
- › Recognition in two social posts
- › One-time pre-event attendee outreach (distributed by eHealth Exchange)

POST-MEETING BENEFITS

- › Recognition in one follow-up email
- › Recognition in one post-event social post
- › Logo on website for four weeks post-event



\$12,000

Horizon



Momentum Sponsorship

Prominent brand presence during key gathering moments

ONSITE MEETING BENEFITS

- › Exclusive co-sponsorship of conference lunch
- › Signage and pocket agenda recognition
- › Recognition slide

MEETING PASSES

- › Two (2) complimentary registrations (\$900 value)

PRE-MEETING BENEFITS

- › Logo on event website
- › Recognition in one marketing email
- › Recognition in one social post

POST-MEETING BENEFITS

- › Recognition in one follow-up email
- › Recognition in one post-event social post
- › Logo on website for four weeks



\$10,000

Momentum



Signal Sponsorship

Your brand is the key to unlocking internet access

ONSITE MEETING BENEFITS

- › Wi-Fi signage and pocket agenda recognition
- › Custom SSID and password
- › Recognition slide

MEETING PASSES

- › One (1) complimentary registration (\$450 value)

PRE-MEETING BENEFITS

- › Company logo on event website
- › Company recognition in event marketing email communications (1 email)
- › Company recognition in event posts on social media (1 posts)

POST-MEETING BENEFITS

- › Logo on website for four weeks



\$4,000

Signal



Refuel Sponsorship

Brand recognition while attendees stretch, snack and socialize

ONSITE MEETING BENEFITS

- › Exclusive break sponsor
- › Break signage recognition
- › Recognition slide

MEETING PASSES

- › One (1) complimentary registration (\$450 value)

PRE-MEETING BENEFITS

- › Logo on event website
- › Recognition in one marketing email
- › Recognition in one social post

POST-MEETING BENEFITS

- › Logo on website for four weeks



\$3,000

(2 available)

Refuel



Steward Sponsorship

Brand recognition showing your support for nationwide interoperability

Steward Sponsorship reflects a commitment to sustaining nationwide interoperability and supporting eHealth Exchange's nonprofit mission in service of the public good. Stewards invest in the long-term strength, trust, and resilience of the national health information ecosystem.

ONSITE MEETING BENEFITS

- › Sponsorship recognition on slide during break

PRE-MEETING BENEFITS

- › Logo on event website
- › Recognition in one marketing email
- › Recognition slide



\$1,000

(Unlimited)

Steward

eHealth Exchange





Become a Sponsor

Don't miss the opportunity to align your organization with the nation's largest nonprofit health information network and the leaders shaping nationwide interoperability.

NEXT STEPS

1. Complete this form to secure your sponsorship. [View Sponsor Form](#)
2. All Sponsors must execute the Sponsor Agreement.
3. Sponsorships must be paid for per the terms of the Sponsorship Agreement.

Have any questions?

Contact marketing@ehealthexchange.org

